

# A BEAUTIFUL WHITE WOODGRAIN

Deceuninck realises that everyone has different tastes, and most of us appreciate the beauty of a woodgrain finish. This is why we have introduced the revolutionary **White Woodgrain** to our extensive range of finishes.



For all of us who wanted a more traditional feeling to our windows, but without the hard mahogany finish, you can now enjoy the beautiful charm and natural texture of our White Woodgrain PVC-U window.

Look closer and you will see just how much thought and care has gone into our White Woodgrain to faithfully reproduce the effect of hardwood reflecting a traditional style yet still maintaining a modern feel.

Because of the texture of the woodgrain, our new White is often mistaken for real hardwood. The Deceuninck Woodgrain Finish looks and feels just like wood, but it will never peel, warp, crack or shrink, because it's PVC-U.

The finish is extremely durable and is UV stabilized to ensure lasting colour integrity. The windows are easy to maintain, heat reflective and resistant to weather, moisture and UV damage. And, because it's PVC-U, you'll never have

to refinish your windows.

For the eco-conscious, you get all the beauty of wood, without a single tree being felled.

The new White Woodgrain only really touches the surface on some of the options available. Frames can be finished in any way the customer wishes.

Deceuninck makes use of a number of different techniques to apply the full range of colours to our windows. They can be covered with a UV-resistant foil with a wood grain finish. Printing various patterns and colours on the profiles is used mainly for decorative profiles for interior decoration.

The most recent profile finishing technique is the Decoroc® coating which gives a matt, satinesque look. The grainy texture has a pleasant feel and is durable and maintenance-friendly. The last technique in the series involves adding the colours to the mass, whereby the profile colour is determined by the pigments added to the raw material.

Your supplier will be pleased to give you a more detailed specification. To find a recommended Deceuninck Installer near you please contact our Customer Care Line on **01249 816969**.

